CLAIMS

Sub a1

1. A surface illuminant comprising a light source, a light guide plate which is optically coupled to said light source for emitting light incident from said light source through on the other side of said light guide, wherein a wave length converting material is applied on said reflective film.

2. A surface illuminant comprising a light source, a light guide plate which is optically coupled to said light source for emitting light incident from said light source through one side thereof; and a reflective film which is disposed on the other side of said light guide, wherein said reflective film comprises a light storage material.

3. A surface illuminant comprising a light source, a light guide plate which is optically coupled to said light source for emitting light incident from said light source through one side thereof; and a reflective film which is disposed on the other side of said light guide, wherein said light guide plate is made of a transparent material in which a light storage material is blended.

4. A surface illuminant comprising a light source, a light guide plate which is optically coupled to said light source for emitting light incident from said light source through one side thereof; and a reflective film which is disposed on the other side of said light guide, wherein a light storage film is formed on the surface of said light guide plate.

5. A surface illuminant as set forth in Claim 4, wherein the concentration of the light storage material in said light storage layer is increased from its one end adjacent to the light source

to the other end thereof.